



Annual Report

2018/2019



Winnifred Stewart Association & Winnifred Stewart Foundation



VISION

To support individuals with developmental disabilities to meet their potential and have full lives in an inclusive, supportive community.

MISSION

WSA supports and responds to the goals of the individual, their families and friends by providing services that honour choice; community inclusiveness and quality of life for the individual.

Message from the Winnifred Stewart Association Board Chairperson

“Our Little Organization with a Big Heart”

How time flies. My five-year term as Chair of the Winnifred Stewart Association Board has come to an end. As I reflect on the work, the board has done during those years, I beam with pride and gratitude. The accomplishments are many.

To name only a few we have grown our Mindful Hearts program from a small idea to a recognized program in our organization and community. We have dreamed and put forward a proposal for a Centre of Excellence state-of-the-art care facility for our clients and our aging community residences. We have executed three successful galas that have helped us create high awareness for the work we do. We have said goodbye to our previous CEO and hello to Sue White our new CEO, a leader who displays ambition and grace all at the same time. We have said goodbye to some longtime staff who will be missed but remain good friends of the Association. We have welcomed Robert Willmott, our new Foundation President who brings with him a renewed outlook on fundraising and fund development. We have seen significant changes in government, and the stock market and responded confidently.

And with all this, our little organization with a big heart has served with passion and remained steadfast in the mission. WSA supports and responds to the goals of the individual, their families and friends by providing services that honour choice, community inclusiveness and quality of life for the individual.

I would like to thank those who have served on this Board for their dedication, and I would like to thank the Foundation for a renewed relationship and partnership that will be unstoppable in the future. I would like to thank Sue White for her leadership and the staff for their commitment and hard work to support our cause. I thank the volunteers, our families and our clients. This has been an extraordinary journey. In closing, I would like to welcome Timothy Jobs to the position of Chair, and look forward to supporting him and the Board. Working together, we will continue to be remarkable.



Bea Bohm-Meyer,
Winnifred Stewart Association Chairperson

2018/2019 Association Board

Chairperson – Bea Bohm-Meyer
Vice President – Timothy Jobs
Treasurer – Leon Pfeiffer
Secretary – Gord Rajewski
Chief Executive Officer – Sue White

Directors
Diego Carducci
Stan Fisher
Paul Goguen
Kevin Guile
Cindy Imppola
Hayat Kirameddine
Catherine Vu
Patty Whiting



“It is Because of Your Efforts that We are Successful”

The Winnifred Stewart Foundation (WSF) would like to thank all who have supported our efforts this year. Your contributions allow WSF to support the Winnifred Stewart Association (WSA) in providing the highest level of service to our clients. Sue White, our new CEO, leads Candace Smallwood, our Director of Development, in setting goals that will help achieve our objectives. Kayla Forcade, our Fund Development Coordinator, supports Candace in our fundraising efforts and the results this year are very satisfactory. Sue continues to make changes that will allow us to serve our clients better now and into the future. Your donations are essential, thank you.

Volunteers are so vital to The Winnifred Stewart Foundation. Casinos, Christmas Trees, and many other events provide the opportunity for support, and our volunteers contribute tirelessly. These events help WSF in its support of WSA. I want to thank you for your support, as it is very much appreciated.

The WSA Board formally requested, in late 2018, funding for renovations to our residences in the amount of \$500,000 to be provided over a two year period. WSF accepted the request by launching the “Joey’s Home Trust \$500K Campaign”, and quickly committed to \$150,000 by the end of the fiscal year. I am proud of WSF’s ability to respond so quickly, and this is the direct result of your donations and volunteer efforts.

The WSF Board provides guidance and support in the areas of Fundraising, Social Enterprise (Empties to Winn, Green Goods), and Investment Stewardship. Significant progress has been made in each area this year. There are too many changes to mention, but I would note initiatives to improve fundraising efforts, Empties to Winn expansion through acquisition, and a thorough review of our investment strategy and approach.

I am proud to be President of the WSF Board and to lead a team of very competent, engaged Board members. We continue our long-term commitment in the areas noted above to ensure the long-term ability of WSF to support WSA in achieving its goals and objectives.

We are all proud of our organization, and I would like to thank all who work with WSA every day and are the face of what we do. It is because of your efforts that we are successful.

I look forward to the next year and being able to tell you about more change and more success.



Robert Willmott,
Winnifred Stewart Foundation Board President

2018/2019 Foundation Board

Chairperson – Robert Willmott

Treasurer – Dan Wiart

Secretary – Elizabeth Norris-Kartz

Chief Executive Officer – Sue White

Directors

Mike Ackroyd

Desmond Chow

Doug Lane

Sarah Peters

Mike Diep

Joan Fouts-Mitchell

Harold Witte



Joey's Home Trust \$500K Campaign



Message from the CEO



**Winnifred Stewart
Association**

“New Strategic Plan, New Staff, New Renovations”

If you do a Google search on the word “dedication”, Winnifred Stewart staff and volunteers should be included in your results. I knew when I joined WSA a year ago, that this organization was committed to supporting and improving the lives of individuals with developmental disabilities. What I have been truly astounded by is the level of that commitment that I see in action daily.

2018 was a year full of changes for WSA. New strategic plan, new staff, new renovations, new operation processes, a new building for our Empties to Winn program - even a new van (courtesy of WSF). And while change is inevitable, growth is optional, and our team rose far and beyond the challenges it was presented with. 2019 will be another busy year as we begin to implement our 3-year Strategic Plan.

Realizing our mission is not something that can be accomplished alone. We have over 250 skilled and professional team members who deliver nothing short of 100% every day to ensure our individuals continue to meet and exceed their personal goals. Led by Bea Bohm-Meyer as Chair, our incredible

WSA Board of Directors continues to ensure we are governed with skilled excellence. With Robert Willmott as President, the WSF Board of Directors volunteer tirelessly to oversee the fundraising activities that enhance the quality of all our programs. We are also blessed to have dozens of amazing volunteers that never fail to donate their time, be it at -30 degrees selling Christmas trees outside IKEA, or serving up dinner at one of our dances.

Without the unwavering dedication of all our stakeholders, WSA would not have celebrated our 65th anniversary this past year. And because of that dedication, I know that WSA will have many more significant milestones to look forward to. Thank-you for astounding me and giving me a new understanding of true dedication.

A handwritten signature in black ink, appearing to read 'Sue White'.

Sue White, CEO

WSA Management Team

Sue White – CEO

Jennifer Deck – Director of Finance

Sheri Grist – Director of People & Culture

Mary K Macdonald – Director of Disability Services

John Alexander – Manager of Business & Operations

Candace Smallwood – Director of Development

Corinna Yakimowich – Day Services Manager

Veronica Ferdinand – Residential Services Manager



Winnifred Stewart Association

Demographics

of People supported by WSA

153

Male Female

81

72



of Employees in Association & Foundation

264

Average age of people supported

50
years old

Age range of people currently being supported

22-78
years old

of people volunteering or employed in the community

49



Association Year in Review



"2018/19 was a year of exciting change for WSA"

In June of 2018 WSA's new CEO, Sue White joined the team. Sue's previous experience with Special Olympics Alberta and Getting Ready for Inclusion Today (GRIT) enabled her to jump in with both feet. Sue's passion and enthusiasm for fostering a culture of service excellence, has allowed our team to think outside the box as we work to integrate WSA's strategic plan into our everyday work.

Throughout this past year, we have welcomed many new individuals into the WSA family, both within Residential and Day Services. We are so inspired and grateful for the unique experiences and gifts that each person brings along with them.

Along with new individuals, we have also had several incredible new staff members join our team this year, including our new Director of People and Culture, Sheri Grist, and John Alexander, our new Manager of Business & Operations for our Empties to WINN and GreenGoods programs.

Our Mindful Hearts Training program has continued to pick up momentum. Along with ongoing training of WSA staff, we continue to receive requests to bring this combination of best practices for supporting people with developmental disabilities and those facing the challenges of aging and dementia, from all around the province. Thanks to funding provided by the Stollery Family Foundation, we will be hiring a Mindful Hearts Supervisor in 2019 to continue to evolve the Mindful Hearts Training program.

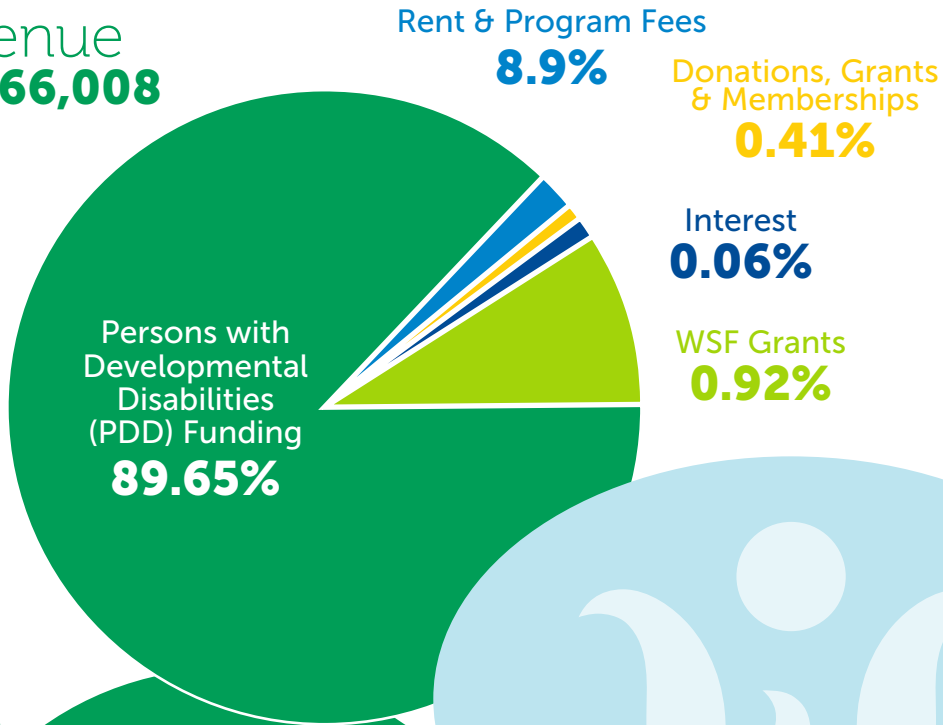
Subsequent to year-end, we received notification that our grant request from the Community Facilities Enhancement Program (CFEP) grant through the Government of Alberta was approved. The grant will be used to renovate the kitchen space in WSA's main building, to create a new and functional industrial style kitchen. This new space will be available to people receiving support from WSA, the general public for social functions, as well as providing a community kitchen program organized by WSA for local community members.

WSA will also be taking over the remainder of the main building when Norquest leaves in the fall of 2019. With the additional space, we look forward to offering more opportunities for collaboration and partnership with local residents, and other non-profit organizations in the Community and Social Services Sector, as we create our Community Resource Centre.

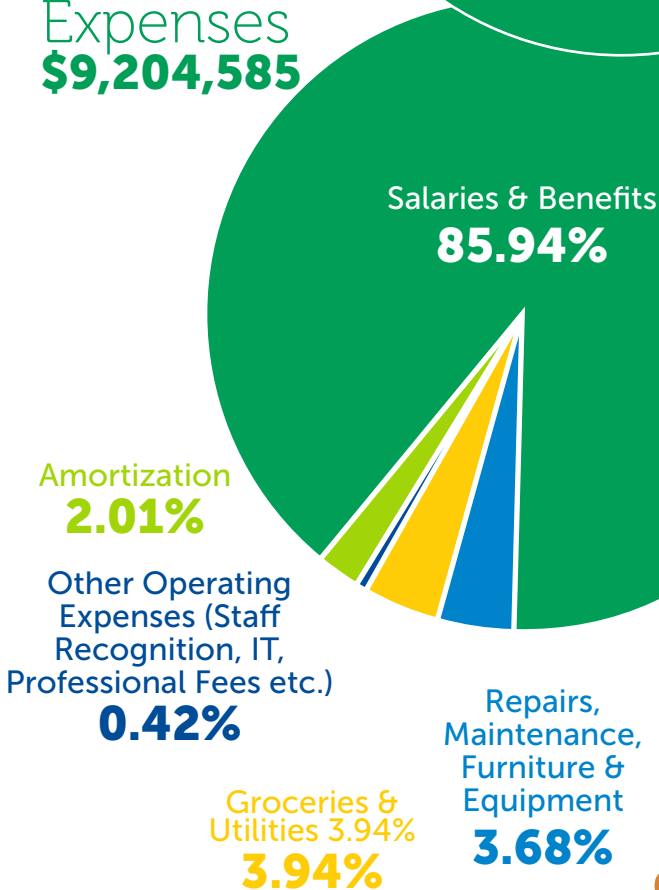


Winnifred Stewart Association 2018/2019 Financial Results

Revenue
\$9,366,008



Expenses
\$9,204,585



Winnifred Stewart
Association

For full Audited Financial Statements, please visit our website

www.Winnifredstewart.com



Your support is changing lives...

Barbara has been receiving support from WSA since 2004 when she moved into one of our homes. Through her own perseverance, and the knowledgeable support of our staff, Barbara is now living semi-independently in her own apartment and continues to build her life skills.

Barbara is a dedicated volunteer in her community and a "Casino Angel", always available to offer her time to other not-for-profits who need help covering casino volunteer shifts. She continues to stay proudly involved in her heritage through the Aboriginal Seniors Centre's Indigenous Arts Classes and the Native Friendship Centre's Pow Wow Dances. Barbara's dream of learning to read has recently started to take shape through her enrolment in classes at The Learning Centre Literacy Association.

Your support of WSA allows our skilled team of professionals to assist Edmontonians like Barbara in continuing to have full lives in an inclusive, supportive community.





Winnifred Stewart Foundation

Empties to WINN greengoods

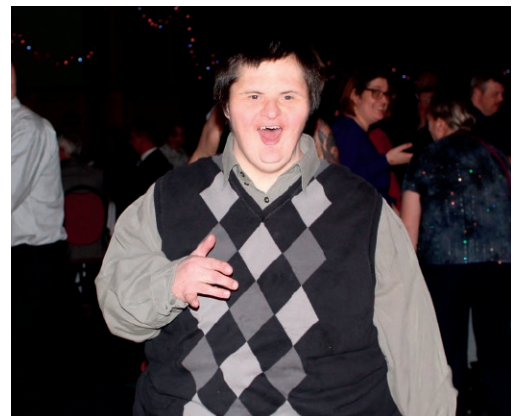
The WSF was established as a fund exclusively for the benefit of persons with disabilities in the Province of Alberta.

Incorporated in 1972 under the Societies Act of Alberta, it works closely with the WSA by providing financial support for projects and initiatives aimed towards improving the lives of adults who are supported by the Association. The fund was named after Dr Winnifred Stewart, a recipient of the Order of Canada for her dedication to providing care and support for people with disabilities.

Fundraising by the WSF works to advance the WSA's Mission and Vision and to develop relationships with community and corporate supporters.

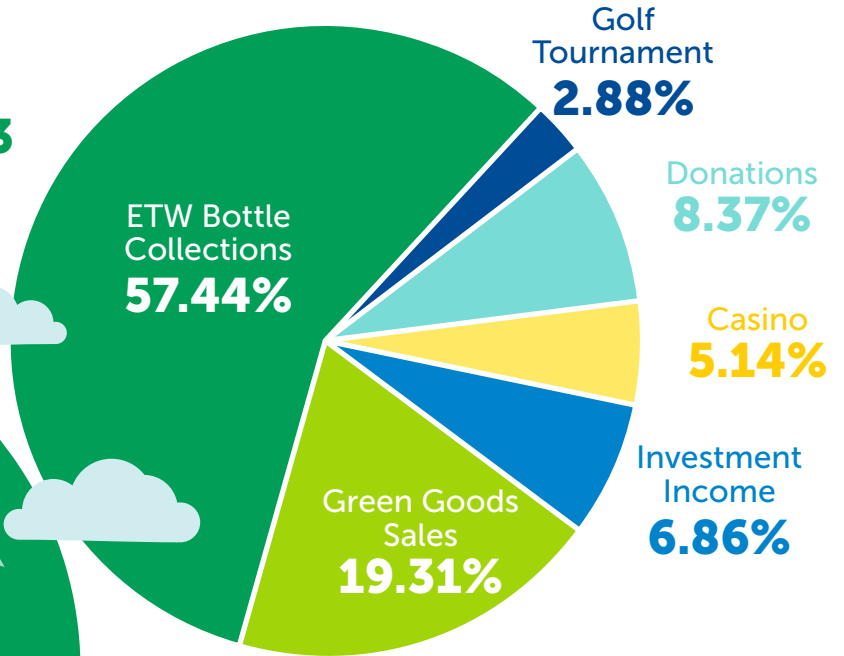
Throughout the year, fundraising activities are implemented by the WSF team in four areas:

- **Social Enterprise - Empties to Winn/ GreenGoods** – the sale of Green themed products, a beverage container recycling program (Empties to Winn)
- **Fund Development** – the development of special events, corporate sponsorships and partnerships, the pursuit of granting opportunities, direct mail campaigns and donor stewardship
- **Volunteer Services** – the maximization of human resources through ongoing recruitment and direction of volunteers in all programs and fundraising activities
- **Public Relations & Marketing** – the cultivation of community partnerships, client advocacy, communications with the public, as well as Association and Foundation branding

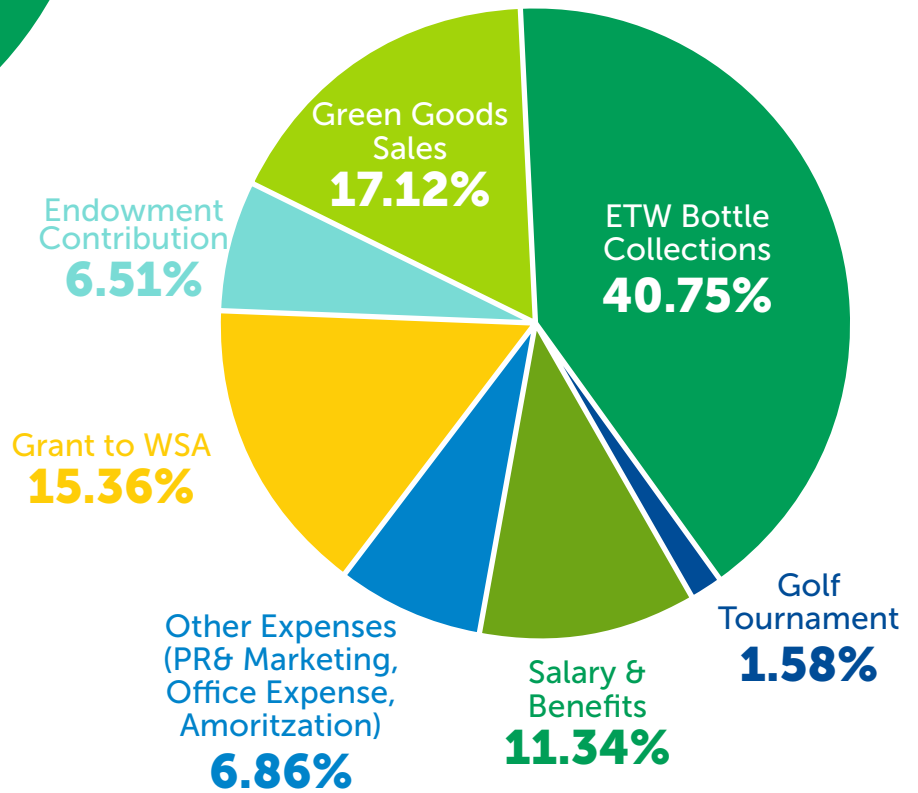


Winnifred Stewart Foundation 2018/2019 Financial Results

Revenue
\$1,476,713



Expenses
\$1,536,615



Fundraising and Revenue Generation

Thank you to all of our amazing supporters and donors this past year

With your generous support, in the 2018/19 fiscal year, we received over \$120,000 in general donations, \$46,000 of which was raised through our Annual Blitz mail out campaign, alone! Our 1st Annual Joey Moss & Friends Golf Classic was held to celebrate WSA's 65th Anniversary and Joey Moss' 55th Birthday. The event raised over \$42,000 in its first year.

In April 2018 the Winnifred Stewart Foundation established an endowment fund with an initial \$100,000 investment with the Edmonton Community Foundation. The creation of the Winnifred Stewart Association Endowment Fund will help to ensure the future sustainability of the Association and ensure it can continue to support individuals with developmental disabilities to meet their potential and have full lives in an inclusive, supportive community. For information on how to contribute to our endowment fund, please visit our website.

The Green Good program had over 10,000 sales this past year. Our call centre continues to offer the repurchase of product to our 700 business accounts and 6,000 residential customers who have supported us in many cases for over 25 years.

The Empties to Winn program has collected and recycled over **55 Million containers** since the program began in 2007. We collected 6,158,916 ten and twenty-five cent containers this past year.

We are so thankful for the incredible support our ETW program received from the community this year, including the new vehicle donated by Go Auto and the ETW office space provided in-kind by New Star Capital, located next to the bottle depot in the Windermere community.

Thanks to all of the support and generosity of our supporters, the Winnifred Stewart Foundation was able to provide **\$150,000** to the Association for the upcoming fiscal year to fund some much-needed renovations to some of our houses.

We take great pride in ensuring the homes that the people we support live in are homey, comfortable and inviting, while also being adaptable to each person's unique challenges. None of this would be possible without the support we receive from the community. Thank you!



Our Volunteers Lift Us Up!

more than
17 events
raised over
\$80,000

This past year, we hosted more than 17 events and raised over \$80,000 through our special events and volunteer initiatives, all of which would not have been possible without the hard work and dedication of our wonderful volunteers.

So many of our incredible supporters have been part of this origination for a decade or more. Many attend and volunteer for nearly every event that we organize. They work through the night, in the early mornings, and on the hottest and coldest days of the year. All to ensure that the incredible people we support can achieve their goals and have fulfilling lives in an inclusive, supportive community.

Last year our volunteers contributed over 600 hours to help WSA and WSF achieve their missions. We are so proud to have them a part of our organization, and without the help of all of our volunteers, none of this would be possible.

Thank you for all that you do. Thank you for lifting us up!



Winnifred Stewart Foundation Wall of Honour

We are honoured to recognize the following supporters through our Wall of Honour for their generosity and commitment to our mission. Without you, we would not be able to continue to our work to support individuals with developmental disabilities to meet their potential and have full lives in an inclusive, supportive community.

Community supporters who have contributed \$1,000 or more are invited to join our Wall of Honour on an annual basis, in recognition of their continued support.

Lifetime Giving

Pioneer of Spirit

Winnifred Mary Stewart, RN

Founders

Margaret Barrigan; Barbara Villy Cormack;
Frank Loewen; Dr Lue Russell; Milly Thomas;
Jacob Wener

Champions

Wayne Gretzky; Mayor William Hawrelak;
Marcel Lambert; Ernest Manning; Dudley Menzies;
Abe Miller; Frank Smith

Visionary — \$250,000+

Edmonton Community Lottery Board;
Edmonton Housing Trust Fund; Daytona Homes
Master Builder; Lawrence Shopeau

Benefactor — \$100,000-\$249,999

Edmonton Community Foundation;
Edmonton Oilers Community Foundation

Partner — \$50,000 - \$99,999

Colin and Lila Eicher; Krawford Construction (2011)
Inc; Estate of Nora Jean Lewis; LIHCAP – City of
Edmonton; Rotary Club of Edmonton Mayfield;
Strathcona Bottle Depot;
Charles A Welbourn Estate Donor Estate

2019 Wall of Honour - Moving up in Category

Benefactor — \$100,000-\$249,999

Lorne & Doreen Hooper

Partner - \$50,000- \$99,999

Alberta Beverage Container Recycling Corporation;
Florence Dales; Halls Remedy's Rx; IKEA

Builder — \$15,000-\$49,000

Douglas Dunsmuir

Contributor — \$5,000-\$14,000

Cam & Vicky Andress; Peter & Kathy Daly;
Leon Pfeiffer; Pierzchajlo and Company CGA

2019 Wall of Honour New Inductees

Builder — \$15,000-\$49,000

Martin Equipment Ltd; SCM Insurance Services

Contributor — \$5,000-\$14,000

ATB Wealth; ATCO Employees; CWB Wealth
Management; Desmond & Camilla Chow;
Done Rite Floors Ltd; Mather Charitable Trust; Reinhard
and Elisabeth Muhlenfeld;
Elizabeth Norris-Kartz; Telus Corporation;
Margaret E. Wade



Winnifred Stewart Foundation Wall of Honour

Supporter - \$1,000 - \$4,999

Abbotsfield Denture Clinic Ltd;
Lyle and Kay Abraham; Lynnda Abrams;
Tom and Pamela Acheson;
William Addison; Anne Agnew;
Benny and Lorraine Ambrosie;
Gregory and Wendy Armstrong;
ATCO Pipelines; Bonnie Austen;
John Bachynsky; Allan Barclay;
Tony & Valerie Barlott; Janice Baron;
Wanda & Roger Bartosh;
Mijo and Barbara Belavic;
Bruce & Carol Bentley; Marshall
Berezanski; Raket Bettcher;
Norm Bezanson; Angela Blais; J Blevins;
Elizabeth Bolstler; J Booth; Joe Bots;
Pat Bounds; John and Audrey Boychuk;
Lloyd Brown; Henry and Debbie Bruinsma;
Muriel Budge; Ginny Burgess;
Teresa and George Cantalini;
Karen Cantine; John and
Caroline Caputo; Fred & Alice Chow;
Mervin & Lorie Cinq-Mars; City Ford;
Gordon & Janet Clanachan; Marie Clisdell;
Betty Coble; Donald Cooper;

Frances Coughlan; Jasen & Christine
Courtepatte; Karen Cox; Beverly Craig;
Edward Croken; Bruce Dafoe;
Patricia Demers; Brian and Sherry D'Hont;
Nancy Dick; Luigi Dimarzo; Vince Dixon;
Jacqueline Doll; Betty Domino;
Frances Downey; Victor & Lorraine
Ducharme; Scott & Jean Duncan;
Ronald Durstling; Karen Eastlake;
Edmonton Coupling Machining;
Carol Erickson; European Auto Tinting;
Joseph and Louise Ewaskiw;
Gaston Fagnan; Fairfield Watson &
Company Inc; Eileen Farmer;
Stephen and Cathy Faulknor; Erwin Fech;
Martha Feculak; Sheila Ferguson;
Douglas and Frances Ferrier; Lois A Field;
Corinne Fincham; Myrna Fitzpatrick;
Andrew Bacon / Susan Flook;
Michele Ford; Annette Frey; M Gallagher;
Dwight and Linda Ganske;
Dominique Gotzmann; Edward Graham;
James and Sylvia Gray; Jo Ann Gray;
Bill Green; Groat Road Service;
Larry and Adelle Gusse; Mary Hansen;



Winnifred Stewart Foundation Wall of Honour



Continued...

Barbara Hartmann; Bill Hawryschuk;
Healthy Living Therapies Alberta
Association; Louise L Hebert;
Patricia R Hendrickson; Kerry and
Michelle Hetu; Margaret Hislop; E. (Ben)
Hochhausen; Suter Holdings Inc; Bruce
Hughson; Nancy Hunka; Donald Hunter;
George and Debra Huybregts; Dennis
Hyduk; Bernd Ingram; Gerald and Marilyn
Iverson; Barbara Jamieson;
Darlene Jewett; Helen Jickling;
Joey's Place Vanart Detail; Darik and
Christine Johnson; Patricia Jones;
Albert and Vivian Kadla; Arthur & Burtine
Kendall; Richard and Theresa Kennedy;
Ian and Angela Kerr; Colin & Barbara
Keylor; Charlene Kilburn; William and
Joyce Klemmer; Alice Kmech; Ken and
Kathy Knowles; Nancy Kortbeek; Dianne
Kossowan; Judy Koufogiannakis;
Camile Labrie; Magali Laplane-Gibbins;
Theresa Anne Leblanc;

Legend Automotive Repair; Maryann
Legris; Laurence Lo; William & Noela Lock;
Renate Loh; Arnold & Rose Lorenz;
C Neil Lund; M T E Logistix Management
Inc; Mabel MacDonald; Peggy MacKinlay;
Jack and Cora MacMillan; John Maher;
John G and Darlaine A Mahoney;
Lorne Marr; Michael Martin; Stanley
Mayes; Elizabeth McAfee; William and
Anne McAthey; H McCrady; Margaret
McDonald; Neil McIntyre; Chris & Judith
Meintzer; Margaret Melton; Judy Mercer;
Mike and Terri Ackroyd; Guy and
Susan Miki; Heather C. Miller; Susan
Minsos; Patricia Moman; Celestine
Montgomery; Joey Moss; Stephen Moss;
Lynne Moulton; K Moylan; Edward &
Sheila Mozejko; Elvis & Twyla Iginla;
Michael Mravinec; Ron and Betty Mullen;
Angela Naismith; Donnagail Nally; Greg
and Ronda Nedelec; Jana Nigrin; Jane
Oberg; Chris and Barbara O'Brien;



Winnifred Stewart Foundation Wall of Honour



Continued...

Morley and Marlene Oleski; Lorna Olson;
Barbara Osterhout; Carole & Bob Owen;
Keir and Judy Packer; Marie-Jose Pang;
Macartney and Bernice Patterson; Barbara
Pearce & John Pearce; Eppy Pearson;
Norm and Margaret Petrin; Michael and
Pam Petrushik; Joyce Phare; Gregg Pilling;
Brenda Pisko; Jeffrey and Jackie Polovick;
Donald and Karen Powell; Prince Charles
Residence; Larry Purdon; Bernice E Raivio;
James and Vivian Redmond;
Dianne Reid; Milton Rempel; Wayne
Rhynold; Jim Richl; W.W.(Bill) Roadhouse;
Robert Willmott; Malcolm S Robertson;
Keith Robson; Doug Ross; Mary Johnson;
Ron Sanders; John Schile; Mark Schoepp;
Derrick and Donna Schulte; Patricia
Seale; Joe Semeniuk; Jennifer Shelley;
Katherine Sherburne; Wayne and Eileen
Sherrard; Brian & Jean Shields; Daryl and
Marianne Shirliff; Jacquelyn Skeffington;

Elizabeth Soetart; Colin & Lorrie Spencer;
The Stair Shop; Richard and Monique
Steinke; Ron and Gladys Stobbe; Margaret
Stocks; Linda Stollery; Strategic Charitable
Giving Foundation; Patrick and Jeannette
Sullivan; Sun Life Financial; George W and
Marjorie Sykes; Team Telus Cares; Phyllis
Tegler; James and Clara Thomas; Ed G
Thumath; Doug Torgerson; Dale & Jackie
Travis; Triple E Hardwood Flooring; Cheryl
Turner; Leslie Ulmer; Susan Valleau; Van
Doesburg Law; Henry Van Reede;
Hon. Allan and Elizabeth Wachowich;
George & Margaret Walker; Fabian Walsh;
Chris J Ward; M Ward; Hugh Warren;
Jack & Doreen Warwick-Foster; Dave
and Debbie Waters; Carole West; Patricia
Whiting; Dan Winnie Wiart; Susan
Wigeland; Linda Wild; Linda Willson; Vivian
Wood; Jane Woolliams; Yardstick Software;
Lorraine Yerman; Alana Ziegler





Our Sponsors

This was a year of growth for our sponsorship program. Our dear friends at Hall's Remedy's Rx provided another \$10,000 in sponsorship this year to support our programs and services. We also had several new sponsors support our Joey's Home Trust Golf Classic, including The Co-operators as our Presenting Sponsor (\$5,000), Krawford Construction as our Gold Sponsor (\$3,500) and ATB Wealth as our Silver Sponsor (\$2,500).

SCM Insurance Services provided a tremendous gift in kind this year, valued at over \$25,000! Thank you to our Foundation Board Member, Mike Ackroyd, SCM donated a significant amount of gently used office furniture, including 40 office suites and 20 group workstations.

With WSA taking over the remainder of our building in the fall, this donation will go a long way to helping us furnish the new space.

SCM has been a supporter of WSA since 2006 and part of our Empties to WINN program since 2016. We are so grateful for this incredibly generous donation.



SCM
INSURANCE SERVICES

Thank you to our 2018/2019 Sponsors!



Winnifred Stewart Association 2019 Events



2019/20 Events

Annual General Meeting – **Monday, May 27th** – WSA Gymnasium

Spring Fling Dance – **Friday, June 7th** – WSA Gymnasium

WSA Mixer Event – **Thursday, June 13th** – The Foundry Room

Pancake Breakfast – **Friday, July 26th** – WSA Green Space

WSF Casino – **Thursday, August 15th & Friday, August 16th** – Yellowhead

Joey Moss & Friends Golf Tournament – **Thursday, August 22nd** – RedTail Landing

Corn Roast – **Friday, September 6th** – WSA Green Space

Halloween Dance – **Friday, October 25th** – WSA Gymnasium

WSA Christmas Party – **Saturday, December 7th** – Italian Cultural Centre





**Winnifred Stewart
Association**

11130 -131 Street
Edmonton AB T5M 1C1
Phone: 780-453-6707
Fax: 780-453-6709
Email: info@wsaf.ca

www.winnifredstewart.com

