

# Winnifred Stewart Association and Foundation

## Annual Report

# 2017/18

Empties to **W**INN



**green**goods



**Winnifred Stewart  
Association**

**Empowering People.  
Inspiring Dreams.**

## **VISION**

To support individuals with developmental disabilities to meet their potential and have full lives in an inclusive, supportive community.

## **MISSION**

WSA supports and responds to the goals of the individual, their families and friends by providing services that honor choice; community inclusiveness and quality of life for the individual.

## Message From the Association and Foundation Presidents

Since its establishment in 1953, the Winnifred Stewart Association has been evolving, growing, and empowering individuals with developmental disabilities to meet their potential and have full lives in an inclusive, supportive community. A vision that we continue to work so passionately towards.

In the past year, the Association has been diligently working with management and staff on their new Strategic Plan, which focuses on three main key points of Sustainability, Accountability and Responsiveness. The Board is looking forward to taking the next steps to achieve the goals set out in the new Strategic Plan.

The Foundation continued with its mission of supporting the vision of the Association, to enhance the quality of life for persons with developmental disabilities, via managing investments and fundraising for new dollars. The main programs for fundraising continue to include Empties to Winn, Green Goods, and raising funds for the Dementia Care Project.

We would like to very sincerely thank the Association and Foundation Boards for their constant commitment to representing the Winnifred Stewart Association with such strong advocacy and dedication; and to Larry Smook, the leadership team and all the staff. Their devotion to

strengthening community relationships and the WSA voice in our sector is so admirable. We would like to extend a very special thank you to both Boards, Optimum Talent, and the CEO Selection Committee for their work in recruiting the new CEO for WSA. We are pleased and excited to announce, Sue White as the chosen candidate. We know that she will be a member of the WSA family in no time.

We want to express our utmost gratitude for Larry Smook, who has led WSA for the past 13 years. Larry has improved the Winnifred Stewart Association in so many ways and has paved the way for the Association to continue to build on its strong legacy. It has been a privilege working with him to fulfill the Association's vision and we wish him nothing but the best in his future endeavors.

Thank you to everyone for your continued support. As we look into 2018/2019, we are so excited to be celebrating WSA's 65th Anniversary. We are looking forward to the 65th Anniversary celebrations in the next year and are optimistic of the direction WSA is working towards.

-Bea Bohm-Meyer, Association Chairperson

-Peter D. Watson, Foundation Chairperson

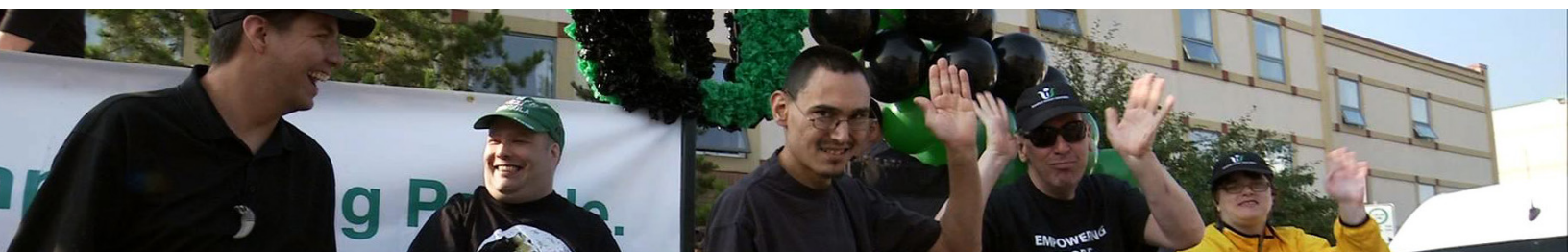
### Association Board

<b>Chairperson</b> Bea Bohm-Meyer	<b>Executive Director</b> Larry Smook
<b>Vice President</b> Timothy Jobs	<b>Directors</b> Diego Carducci Stan Fisher Kevin Guile Cindy Imppolo Hayat Kirameddine Gord Rajewski Catherine Vu
<b>Treasurer</b> Leon Pfeiffer	

### Foundation Board

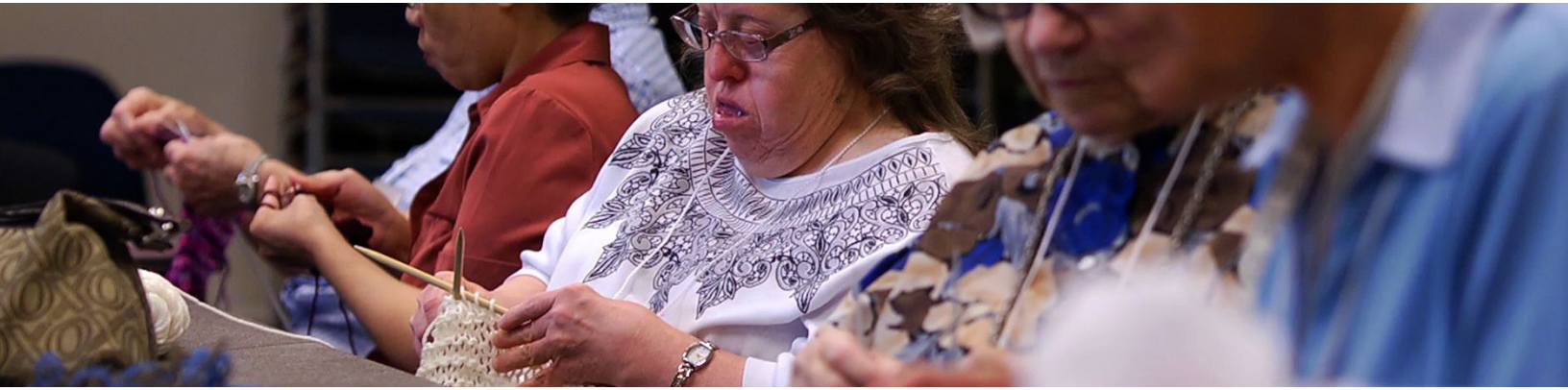
<b>Chairperson</b> Peter Watson	<b>Treasurer</b> Dan Wiert	<b>Directors</b> Desmond Chow Mike Ackroyd Mike Diep Joan Fouts-Kartz Mitchell Robert Willmott Harold Witte
<b>Past Chairperson</b> Doug Lane	<b>Secretary</b> Elizabeth Norris-Kartz	
<b>Vice President</b> Robert Willmott	<b>Executive Director</b> Larry Smook	

Thank you to Peter Watson, who is retiring as Foundation Chairperson. His contributions to WSF over the years have been greatly appreciated and his wisdom will be missed at Board meetings. WSF is excited to welcome Robert Willmott as the incoming WSF Chairperson.



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## Winnifred Stewart Association Demographics

	<b>2016/2017</b>	<b>2017/2018</b>
<b>Groupings</b>	<b># of People</b>	<b># of People</b>
Receiving support from Day or Res Serv.	154	150
Live in Res Services	63	59
Receiving support from Day Services	128	125
Live in Res and attend Day Services	34	34
Live in Res and attend other programs	0	3
Live in Res and do not attend a day program	25	18
Volunteering (through Day Service Support)- (*incl. short-term contracts)	70	102
Employed (through Day Service Support) - (*incl. short-term contracts)	19	22
Live in Res and volunteer	1	1
Live in Res and are employed	2.5	3
<b>Age Groupings - Residential Services</b>	<b># of People</b>	<b># of People</b>
18 yrs - 25 yrs	1	0
26 yrs - 35 yrs	1	0
36 yrs - 45 yrs	9	10
46 yrs - 55 yrs	17	18
56 yrs or older	35	32
<b>Age Groupings - Day Services</b>	<b># of People</b>	<b># of People</b>
18 yrs - 25 yrs	6	8
26 yrs - 35 yrs	13	12
36 yrs - 45 yrs	30	31
46 yrs - 55 yrs	42	36
56 yrs or older	35	38
<b>Genders - Residential Services</b>	<b># of People</b>	<b># of People</b>
Males	31	28
Females	32	31
<b>Genders - Day Services</b>	<b># of People</b>	<b># of People</b>
Males	68	67
Females	55	58
<b>Employees</b>	<b># of People</b>	<b># of People</b>
Full-time	156	151
Part-time	51	56
Relief	42	49

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## Year In Review

In July of 2017, WSA purchased a new Dodge Caravan thanks to a grant of \$35,000 provided by the Edmonton Community Foundation, which has made it possible for the individuals we support to continue to access their communities in a meaningful way.

This past year we were honoured to partner with Halls Remedy's Rx, formerly Halls Pharmacy. Halls Pharmacy has been a supporter of WSA for over 25 years, both as a corporate donor as well as collaborating with our staff

**Remedy's Rx**  
Specialty Pharmacy

to provide medication administration training and pharmacy services. In 2017 Remedy's Rx became a Corporate Sponsor of WSA, and has contributed over \$75,000 in support to WSA since our partnership began in the early 1990's!

2018 marks the 65th Anniversary of Winnifred Stewart Association. Throughout the year the organization will be hosting a number of events to commemorate this special occasion including the annual Mixer event and our 1st Annual Joey Moss & Friend's Golf Tournament. Please visit our website [Winnifredstewart.com](http://Winnifredstewart.com) for more information!



In November, our Controller, Sheila Maher retired after 41 years of service. Sheila started as a receptionist in 1976 when WSA was still a school and held various positions before taking on the roll of Controller in 1997. Over Sheila's tenure, she developed many relationships with individuals, family members and supporters.

We are eternally grateful for Sheila's contributions over the years and wish her a happy and healthy retirement at the cabin! Good luck Sheila!

*Members of WSA Leadership Team celebrating Sheila's retirement*

### ***WSA Purchased a New Van, Thanks to the Support of the Edmonton Community Foundation!***

On July 21st, WSA purchased a new Dodge Caravan thanks to a grant provided by the Edmonton Community Foundation.

The purchase of this new vehicle that is dependable, fuel efficient and accommodates mobility issues allows the individuals we support to continue to access their communities in a meaningful way, and enables them to travel outside of the City of Edmonton to experience opportunities that will enrich their lives.

Through the summer, individuals in our residential services program had the opportunity to vacation at Camp L.G. Barnes, situated on the southwestern shores of Gull Lake near Bentley, Alberta. L.G. Barnes is a year-round lakeside facility that provides visitors with a wide range of indoor and outdoor activities.

Participants of our Day Services program have also been able to experience fun new opportunities like remote controlled air flying at Bremner Flying Field and Halloween laser tag since the purchase of the van, all thanks to the grant provided by the Edmonton Community Foundation.

**EDMONTON  
COMMUNITY  
FOUNDATION**

The Edmonton Community Foundation has been supporting Winnifred Stewart Association for nearly 20 years with the first grant awarded in 1999. Today, The Edmonton Community Foundation has provided WSA with nearly \$90,000 in support through various grants. We are proud to call the Edmonton Community Foundation our partner!

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# Winnifred Stewart Foundation

The Winnifred Stewart Foundation was established as a fund exclusively for the benefit of persons with disabilities in the province of Alberta.

Incorporated in 1972 under the Societies Act of Alberta, it works closely with the Winnifred Stewart Association by providing financial support for projects and initiatives aimed towards improving the lives of adults who are supported by the Association. The fund was named after Dr. Winnifred Stewart, a recipient of the Order of Canada for her dedication to providing care and support for people with disabilities.

Fundraising by the Winnifred Stewart Foundation works to advance the Winnifred Stewart Association's Mission and Vision and to develop relationships with community and corporate supporters.

**Throughout the year, fundraising activities are implemented by the WSF team in four areas:**

- *Empties to Winn/ GreenGoods – the sale of Green themed products, a beverage container recycling program (Empties to Winn), direct mail campaigns*
- *Marketing and Special Events – the development of special events, corporate sponsorships and partnerships, as well as Foundation branding.*
- *Public Relations – the cultivation of community partnerships, pursuit of grants, client advocacy, and communications with the public.*
- *Volunteer Services – the maximization of human resources through ongoing recruitment and direction of volunteers in all programs and fundraising activities*

## Fundraising and Revenue Generation

Thank you to all of our amazing supporters and donors this past year. With your generous support, in the 2017/18 year we received nearly \$140,000 in donations, \$35,000 of which was raised through our Annual Blitz Campaign!

Our GreenGoods program sold over \$200,000 in blue recycle and garbage bag products; while the Empties to WINN program brought in over \$750,000 in revenue and kept nearly 6 million beverage containers from ending up in the landfill...this year alone! The net revenue of funds raised by the Foundation go directly into our programs and services, so that we are able to continue to provide quality support to our individuals.

## Thank You WSA Volunteers!

With the help of our amazing volunteers, this year we were able to host our annual community dances, corn roast, pancake breakfast, mixer event, and numerous Christmas events. Our volunteers also assisted with our annual Blitz Campaign and supported initiatives in our Residences and Day Services programs.

We are so lucky to have such a wonderful group of volunteers.



Thank YOU



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# Upcoming 2018 Winnifred Stewart Association Events:

## 65th Anniversary Mixer

- Thursday, June 7th- 99ten Bar

## Spring Fling Dance

- Friday, June 8th- WSA Gymnasium

## Summer Celebration

- Friday, June 22nd - Parkview Community Hall

## K-Days Parade Float

- Friday, July 20th- Downtown

## Pancake Breakfast

- Friday July 27th - Joey's Home Parking Lot

## Joey Moss & Friends Golf Tournament

- Thursday, August 16th - The Ranch

## Corn Roast

- Friday, September 7th - Joey's Home Parking Lot

## Halloween Dance

- Friday, October 26th - WSA Gymnasium

## WSA Christmas Party

- Saturday, November 24th- The Italian Cultural Centre

## Staff Christmas Party

- Friday, December 14th- WSA Gymnasium

## Children's Christmas Party

- Sunday, December 16th- Edmonton Valley Zoo



*WSA staff and individuals celebrating our 65th Anniversary!*

## Finances

*Audited financial statements for the fiscal year April 1, 2017 to March 31, 2018 are available by calling the Winnifred Stewart Association at 780-453-6707 or emailing [info@wsaf.ca](mailto:info@wsaf.ca).*

*For more information or to make a donation, please contact Winnifred Stewart Foundation at 780-453-6707 or email [info@wsaf.ca](mailto:info@wsaf.ca)*



**Winnifred Stewart  
Association**

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